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WORLD POPULATION DAY

World Population Day is an annual event, observed on July 11 every year, which seeks to raise awareness of global population issues. The event was established by the Governing Council of the United Nations Development Programme in 1989. It was inspired by the public interest in Five Billion Day on July 11, 1987, the approximate date on which the world's population reached five billion people. World Population Day aims to increase people's awareness on various population issues such as the importance of family planning, gender equality, poverty, maternal health and human rights. The day was suggested by Dr. K.C.Zaehariah in which population reaches Five Billion when he worked as Sr Demographer at World Bank. In November, UNFPA, together with the governments of Kenya and Denmark, will be convening a high-level conference in Nairobi to

accelerate efforts to achieve these unmet goals. On World Population Day, advocates from around the world are calling on leaders, policymakers, grassroots organizers, institutions and others to help make reproductive health and rights a reality for all