

## Swachh Bharat Abhiyan article

Swachh Bharat Abhiyan, also known as the Clean India Mission, is a national campaign launched by the Indian government in 2014 with the aim of making India clean and free of open defecation by 2nd October 2019, the 150th birth anniversary of Mahatma Gandhi.

The campaign was launched by the Prime Minister of India, Narendra Modi, on 2nd October 2014, and since then, it has become one of the largest cleanliness campaigns in the world. The campaign aims to clean up the streets, roads, and infrastructure of India's cities, towns, and

villages, as well as to promote awareness about the importance of cleanliness and hygiene.

The Swachh Bharat Abhiyan has two components: Swachh Bharat Abhiyan (Gramin), which focuses on rural areas, and Swachh Bharat Abhiyan (Urban), which focuses on urban areas. The campaign is being implemented through a combination of government initiatives and public participation, with the government investing in the development of infrastructure such as toilets, garbage bins, and waste management systems.

One of the primary goals of the Swachh Bharat Abhiyan is to eliminate open

defecation in India, which is a significant public health concern. Open defecation leads to the spread of diseases such as diarrhea and cholera, and can have serious health consequences, especially for children. To achieve this goal, the government has built millions of toilets in both rural and urban areas, and has encouraged people to use them instead of defecating in the open.

In addition to the construction of toilets, the Swachh Bharat Abhiyan has also focused on waste management, with the aim of making India garbage-free. The campaign has encouraged people to segregate their waste and dispose of it in a responsible manner, and has also

promoted the use of composting and recycling to reduce the amount of waste sent to landfills.

The Swachh Bharat Abhiyan has had a significant impact on India's cleanliness and hygiene levels. The government's efforts have resulted in the construction of millions of toilets, and the campaign has succeeded in raising awareness about the importance of cleanliness and hygiene. The campaign has also led to an increase in public participation, with individuals and organizations taking part in cleanliness drives and other initiatives.

However, there are still many challenges that the Swachh Bharat Abhiyan faces.

Despite the government's efforts, open defecation remains a significant problem in some parts of the country, and waste management infrastructure is often inadequate in many areas. There is also a need for sustained public awareness and education campaigns to ensure that people continue to maintain clean and hygienic habits in the long term.

In conclusion, the Swachh Bharat Abhiyan is an important campaign that has helped to improve India's cleanliness and hygiene levels. While there are still challenges that need to be addressed, the campaign has succeeded in raising awareness about the importance of cleanliness and hygiene, and has

encouraged public participation in efforts to make India cleaner and healthier.

Swachh Bharat Abhiyan organized 2 Oct 2022 in S B college of arts kalaburagi The principal Dr. Suresh Kumar G N , Lt.jaganath Dharashetty NCC officer,all staff ,and NCC Cadets Participated..