Media can take a big role in promoting Indian Culture and Heritage.

1) The top most news channels of INDIA can broadcast minimum 10-20 minutes of daily show on focusing of Indian Culture and Heritage of different villages, town or state ,part by part.

2) The travel agencies of a places can poster through different communication system(bus , train etc)about the Culture ,history of that places.This can help the tourist.

3) In every state the tourism department can providing information of the state culture ,history and Heritage through their website in details with the ides of communication system.

4) In education system,there should be a subject about our country history ,culture and heritage.