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Logo design contest for the 50th anniversary celebrations of the establishment of diplomatic relations between India and Vietnam

Terms and Conditions:

- I. The contest is **open to all Indian and Vietnamese citizens**.
- II. The logo is to be designed keeping the following in mind:
 - It should reflect the India-Vietnam friendship.
 - It may reflect the shared commonality or shared history between the two countries, may depict founding fathers of both countries, shared cultural heritage, prominent national landmarks, national emblems/symbols, flags of both the countries.
 - It should mention the number 50 reflecting prominently in the logo.
 - The logo is to be in English **or** Hindi-Vietnamese combined.
- IV. One entrant shall submit only one entry. Multiple entries from the same entrant will not be considered and will be rejected.
- V. The logo design must be original and should not violate any provision of the Indian Copyright Act, 1957 and must not infringe on intellectual rights of any third party. Ministry of External Affairs does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
- VI. The winning entries/logos would be the intellectual property of the Ministry of External Affairs (MEA) and the winners shall not exercise any right over it. The winning entries/logos can be used by the Ministry of External Affairs for promotional and display purposes, IEC (Information, Education and Communication) materials and also for any other use as may be deemed appropriate.
- VII. The name/title should be original and must not infringe on the Intellectual Property Rights of any third party.



- VIII. Each entry should be accompanied by a brief description of the logo and how best it encapsulates its essence.
- IX. Ministry of External Affairs will have unfettered right to modify the prize winning entries/logos or add/delete any info/design feature in any form to it.
- X. All entries must be submitted to the creative corner section of www.mygov.in. Entries submitted through any other medium/mode will not be considered for evaluation.
- XI. Ministry of External Affairs reserves the right to cancel or amend all or any part of this Contest and/ or Terms and Conditions/ Technical Parameters/ Evaluation Criteria. However, any changes to the Terms and Conditions/ Technical Parameters/ Evaluation Criteria, or the cancellation of the Contest, will be updated/ posted on the MyGov platform. It would be the responsibility of the participant to keep himself/herself informed of any changes in the Terms and Conditions/ Technical Parameters/ Evaluation Criteria stated for this Contest.
- XII. The participant should make sure that his/her MyGov profile is accurate and updated since Ministry of External Affairs would be using this for further communication. This includes details such as name, photo, complete postal address, email ID and phone number. Entries with incomplete profiles would not be considered.
- XIII. All the entries received by Ministry of External Affairs would be assessed by a Selection Committee for selecting the entries/logos. The decision of the Committee shall be final and binding.
- XIV. Entries would be judged on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the elements that need to be reflected.
- XV. The winners will be notified through email address that he/ she provide along with his/ her submission. The MyGov portal shall also display the name of winners.



- XVI. The winning entries shall get a **Rs. 75,000/- as 1st prize, Rs. 15,000/- as 2nd prize, Rs. 10,000/- as 3rd prize**. The prize money will be payable after deduction of TDS. All winners would be required to give copyright of the design to the Government of India. Prize money will be transferred to the winner only through electronic transfer as per the bank details submitted by the winner via email.
- XVII. Any legal proceedings arising out of the competition/ its entries/ winners shall be subject to local jurisdiction of Delhi State only.

Technical parameters:

- I. Participants should upload his/her entry/logo in JPG format ONLY.
- II. The Logo should be designed on a digital platform. The winners of the competition shall be required to submit the design in an open file format (EPS/CDR/PSD).
Participants should ensure that original designs are submitted.
- III. The Logo should be usable on the website/ social media such as Twitter/Facebook and on printed materials such as press releases, stationery and signage, labels, hoardings etc.
- IV. The Logo should be in high resolution with 600 DPI.