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## **WorldSkills India Mascot Contest**

### **Terms & Conditions**

By participating in the contest, participants agree to be bound by, and are deemed to have read and understood the following and any other terms and conditions released by NSDC.

1. The contest will be open for submissions from date of posting till 23.59.59 HRS IST 05 May 2022
2. The contest is open to all Indian citizens, agencies, or organizations within India.
3. All entries for the contest must be emailed to communication@nsdcindia.org.
4. Entries submitted through any other medium/mode will not be considered as valid entries, and therefore be evaluated.
5. All entries submitted as a part of the Contest would be the intellectual property of the National Skill Development Corporation and the Contest participants forego any right over it.
6. The prize-winning design of the Mascot is meant to be used by the NSDC and India Skills for promotional and display purposes, and for any other initiatives may be deemed appropriate by the NSDC.
7. The entries including the Mascot name and design must not contain any provocative, objectionable, or inappropriate content. Any such entries found in violation of these guidelines will be automatically disqualified upon the discretion of NSDC.
8. Please note that the design proposed for the Mascot must be original and should not violate any provisions of the Indian Copyright Act, 1957.
9. The participant must be the same person who has conceptualized the design for the Mascot, and any instances of plagiarism will not be tolerated. If found in violation, participants may be penalized as per law.
10. NSDC does not bear any responsibility for copyright violations or infringement of intellectual property rights carried by the participants.
11. Participants should make sure that details shared are accurate as the information provided

will be used by NSDC for further communications. This includes details such as name, photo, phone number, email address, and any other such information.

12. NSDC reserves the right to cancel or amend all or any part of the Contest and/or the Terms and Condition, and the Evaluation Criteria. Any changes to the terms and guidelines governing the Contest will be updated/posted on official communication channels.

Participants bear the responsibility to keep themselves informed of any such changes and updates.

13. The participants represent and warrant that they will comply with all applicable Indian laws. The participant shall not disclose and/or use any information, if by doing so is in violation of any obligation under antitrust law and/or confidentiality.

14. By registering for participation in the Contest, the participant warrants that,

- a. They have complied with the Terms and Conditions, and any other accompanying contest guidance's.
- b. Contest entries are original including the name and the mascot design.
- c. Their entry does not infringe upon any intellectual property rights and copyrights.
- d. Any current employer and/or learning institution that participant is employed by or enrolled with would have any claim on the entry submitted.
- e. NSDC reserves the right to reject any entry based on its discretion.
- f. NSDC accepts no responsibility for any damages, loss, or injury of any kind suffered by any of the participants in entering the Contest, including as a result of the participant winning or not winning the prize.
- g. Entries must be made by the closing date and in a manner consistent with the Contest guidelines. Failure to do so will result in disqualification.
- h. Multiple submissions of entries by the same participant will not be considered. Only the first submission by a participant would be considered for the purposes of the Contest.

### **Submission Guidelines**

1. Participants should provide a name for the Mascot along with a brief rationale for the name.



2. Participants should upload the Mascot design in JPEG/PNG/SVG format only. Pictures of any caricatures or hand-drawn concepts can be uploaded using the same process.
3. The shortlisted entries for evaluation may be required to submit the design in an editable and open file format.
4. Participants should not imprint, watermark, or mention any personal identifiers such as name or any other details on the uploaded entries.
5. A small description should be provided to explain the Mascot concept and rationale.
6. The fill size should not exceed 2 MB with maximum 4 images.

### **Evaluation Criteria**

1. All entries and submissions will be assessed for award by the Selection and Evaluation Committee instituted by NSDC.
2. Entries will be judged on the bases of creativity, originality, composition, simplicity, visual impact.
3. The decision of the Selection and Evaluation Committee will be final and binding on all participants, and no clarification would be issued to any participants for any of the decisions undertaken.
4. NSDC would have the right over all entries for usage in a way felt appropriate by it. The participants would have no right or claim on the submitted entries.
5. Any legal proceedings arising out of the contest shall be subject to jurisdiction of Delhi.

### **Winners and Prizes**

1. Winner of the contest will be rewarded a cash prize of INR 25,000.
2. Contest prize winner will be notified of the result by e-mail (if address is asked for/ provided) or by direct message on social media (winner must therefore 'like' or 'follow' our social media accounts to be contacted about prizes) not more than 30 days following the closing date of the contest and will receive their prize money not more than 60 days following that closing date.
3. Reasonable efforts will be made to contact the prize winner for 14 days but if the winner fails to respond to our notification attempts within this time or provide an address for delivery of the



“ Let us join this mass movement towards *Surajya*, Realise the hopes and aspirations of the people and take India to greater heights! ” *सुरज्य नर*

prize or fails to meet any of the eligibility requirements or is otherwise unable to comply with the contest terms and conditions, we reserve the right to disqualify that entrant.

4. The results of a contest will be announced on our website and/ or social media within 30 days following the closing date of the contest.