

### Categories

All India poster making competition age-wise categories for students may be seen as under: -

- (a) **Category-I:** 11 to 15 Yrs
- (b) **Category-II:** 16 to 20 Yrs
- (c) **Category-III:** 21 Yrs and above

### Components

Broadly the competition will have following components.

1. All India poster making competition for students from 05th May 22 to 25th May, 2022.
2. Best 5 Posters will be selected from each category by a Jury and results will be announced on 30 May 2022.
3. Selection criteria: Creative, innovative, influential, and relevant to the contest theme.

### TOPIC

Topic of the Posters should be based on IEPFA mandates only, which may be seen as under: -

- a. Investors' education and awareness for all.
- b. To save oneself and others from fraudulent and Ponzi schemes.
- c. Financial literacy for all.
- d. Financial literacy in India: Yesterday, Today and in 2047.
- e. Wise ways of investments/ Wise ways to grow money.
- f. Learning financial literacy in fun & simple way
- g. What's financial literacy for me?
- h. The first saving/ investment memory.
- i. Best use of money: Savings, budgeting, investments
- j. Money and life goals
- k. Preventions before investments

### Timelines

**Start Date:** 05 May 2022

**End Date:** 25 May 2022

**Declaration of Result:** 30 May 2022

### Awards & Recognition

1. There will be preliminary screening committee which will choose 10 best posters from each category.
2. Out of 10 best posters top 5 and further the best 1, will be selected by a Jury for respective category. The Jury decision shall remain final and no further correspondence will be entertained.
3. These top 15 posters will be a part of Tweeterthon organized by IEPFA on IEPFA's twitter handle.
4. Best Posters of all 3 categories will also be highlighted through IEPFA monthly Newsletter.
5. Selected entries will be exhibited through online and offline platforms of IEPFA Social Media handles.
6. All the winners and participants will be provided digital certificates, based on their respective achievements including participation certificate.
7. Winning posters will also be displayed during ICONIC Week of IEPFA.