

## **Suggest a Tagline for IRDAI**

### **Terms and Conditions**

- The Contest is open for citizens of India.
- Submission entry is free.
- All entries are to be submitted through [www.mygov.in](http://www.mygov.in). Any other medium/ mode of submission will not be considered for the evaluation.
- The tagline should be in Hindi.
- The tagline should be crisp and short. (Preferably not more than 10 words)
- The tagline should be easily understandable and contemporary.
- The tagline should resonate with the image of the IRDAI.
- The tagline should not have been previously published in any print and digital media and must not contain any provocative, objectionable or inappropriate content.
- The tagline should be generic in nature and cannot promote any or some of insurers or other stakeholders.
- Multiple submissions of tagline by the same participant would not be accepted.
- All the taglines will be the intellectual property of the IRDAI. The winner cannot exercise any right over it, after the acceptance of the prize. The IRDAI reserves the right to use the prize-winning tagline for promotional, advertising and display purposes and to assign it to any person or group of persons. The tagline can be adapted suitably as per the requirement.
- The tagline design must be original and should not violate any provision of the Indian Copyright Act, 1957 or any other Indian law. Plagiarism/ Copying of any nature is not allowed.
- Anyone found infringing on others' copyright would be disqualified from the competition. The IRDAI does not bear responsibility for copyright violations or infringements of intellectual property carried out by the participants.
- The Officers/ employees of the IRDAI are not allowed to take part in this Contest.
- A participant is required to ensure that his/her form is filled with accurate details. The IRDAI would be using them for further communication. These include details such as name, photo, email id and phone number. Entries with incomplete details will not be considered.
- The IRDAI reserves the right to cancel or amend all or any part of this Contest and/ or Terms and Conditions/Terms of Reference/ Evaluation Criteria.
- The IRDAI reserves the right to close the contest without declaring the result if no suitable entry is received.